

2020 EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period: August 1, 2019 – July 31, 2020

- 1) **Employment Unit: Byrne Acquisition Group – Myrtle Beach, SC**
- 2) **Unit Members:**
WEZV(FM)
WYEZ(FM)
WTKN(FM)

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 3926 Wesley Street – Suite 301 Myrtle Beach, SC 29579	Telephone Number: (843)903-9962 Contract Person/Title: John Henis – General Manager Email Address: henis@wezv.com
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4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Full-time Vacancies Filled During Reporting Period

	<u>Title</u>	<u>Date Filled</u>	<u>Recruitment Source</u>
1	Account Executive	09/16/19	Walk In Application
2	Account Executive	10/07/19	Resume On File

Stations WEZV (FM), WYEZ (FM), and WTKN (FM) are Equal Opportunity Employers.

* None of the recruitment sources listed below requested notifications of job openings.

1. Account Executive – Walk In Application

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
South Carolina Broadcasters Association	Paula Thayer	2711 Middleburg Drive Suite 201 Columbia, SC 29204	(803)732-1186	3
On Air WEZV/WYEZ + WTKN	Shannon Mahaney	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	1
WEZV.com + talk945.com	Shannon Mahaney	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	0
Handshake Website for CCU	Yvette Jefferson	Myrtle Beach, SC	(843)349-2343	0
Facebook	Facebook Help Wanted			0
Employee Referral				1

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2. Account Executive – Resume On File

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
South Carolina Broadcasters Association	Paula Thayer	2711 Middleburg Drive Suite 201 Columbia, SC 29204	(803)732-1186	2
On Air WEZV/WYEZ + WTKN	Shannon Mahaney	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	1
WEZV.com + Talk945.com	Shannon Mahaney	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	0
Handshake Website for CCU	Yvette Jefferson	Myrtle Beach, SC	(843)349-2343	0

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3. Supplemental Recruitment Initiatives.

a. Internship Program

Date: Ongoing

This Employment Unit conducts an internship program designed to assist members of the community in acquiring skills necessary for broadcast employment. Interns come from various colleges in the Myrtle Beach area. The program hosted 1 student during the reporting period.

During the reporting period, the Employment Unit hosted students/interns from Coastal Carolina University.

b. Participation in Job Fairs & Events

South Carolina Broadcasters Association Career Fair

Date: April 2020

Location: National Guard Armory, Columbia, SC

Cancelled Due To Covid-19

HGTC Student Job Fair

Date: April 2020

Location: Horry Georgetown Technical College, Conway, SC

Cancelled Due To Covid-19

Women's Leadership Conference

Date: February 2020

Location: Myrtle Beach Convention Center, Myrtle Beach, SC

WEZV on-air staff participated and answered questions regarding broadcast industry from conference attendees.

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4. Educational Initiatives.

A. Coastal Carolina University

WEZV on-air host participated in CCU classes (fall session) sharing career opportunities and broadcast employment and practices. Melinda Chappel-professor.

B. City of North Myrtle Beach Summer Camp

Broadcast Career Day.

5. On-Air Initiatives.

C. WEZV, WGTN, WYEZ & WTKN run extensive job opening advertisements detailing all open positions.

D. WEZV, WGTN, WYEZ & WTKN run announcements all year long promoting on EEO program encouraging all people to apply for positions whenever openings occur.

E. SC Works Employment Commission: WEZV, WGTN, WYEZ & WTKN provide interview opportunities and public services announcements for SC Works/SC employment.

F. Handshake – Coastal Carolina University and University South Carolina- This unit posted internship and full-time job openings utilizing handshake.com to reach students and graduates of CCU and USC.

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